Nathan Yau, [*Visualize This*](https://play.google.com/books/reader?id=CB9XRIv9oigC&printsec=frontcover&output=reader&hl=en&pg=GBS.PP5) (Chapter 1, “Telling Stories with Data”),

<https://play.google.com/books/reader?id=CB9XRIv9oigC&printsec=frontcover&output=reader&hl=en&pg=GBS.PP5>